




Rifat Najmi

 Married, 1 daughter
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Last updated on **July 2017**

WORKING EXPERIENCE

GO-JEK Indonesia

August 2015 - now 
go-jek.com 

Web UI Design Lead

Recruiting talents and leading department. Project planning in Agile environment. Designing wireframes, prototypes, and interfaces.


Yayasan Sinergi Muda

August 2011 - Now 
sinergimuda.org 

Co-founder and Creative Director

Responsible for all design and branding assets. Managing websites, social medias, and email/communications for internal and external needs. Initiated side projects such as #BantuIndonesia, #BantuJakarta, and MUDAZine.com.

Creative HotHouse

October 2014 - July 2015 
creativehothouse.com 

Digital Designer

Designing marketing/promotion materials. Creating illustrations. Creating mobile apps assets. Managing social media contents.

Seratus Company

March - October 2014 
seratuscompany.com 

Senior Graphic Designer

Managing the project timeline. Assisting designers and junior designers. Designing and implementing the client's needs, from digital media to printed media.

eXo Digital Agency

February 2013 - March 2014 
creativehothouse.com 

Senior Graphic Designer

Providing clients' design needs, from social media (avatar, cover), online activities (apps, microsite), to advertising (FB Ads, Google Display Network).

Radio Ramako Group

November 2011 - September 2012 
ramakogroup.com 

Graphic Designer

Providing all the design needs, from marketing, web and social media, offline activities (e.g. banner, backdrop, flyer), to program identities.

SELECTED FREELANCE CLIENTS



SKILLS

Web/App Design

User interface, Wireframing, Prototyping, HTML, CSS

Graphic Design

Branding & Identity, Icon, Layout, Typography

EDUCATION

Bachelor of Arts in Visual Communication

Universitas Paramadina - GPA 3.15 / 4.00

Bachelor Degree - Fine Arts

Institut Kesenian Jakarta - not finished