

Rifat Najmi



Work Experience Updated January 2019



Senior User Experience Designer

July 2018 - now

Handling digital transformation projects as a UX consultant.

Industries handled: Banking, Telecommunication



Web Project Manager - Creative Labs

March 2018 - June 2018 (4 months)

Creative Labs is a new division in GO-JEK aimed to provide world-class design services for everyone in the company. Day-to-day activities included meeting with stakeholders, managing projects, and web QA.

User Interface Design Lead

July 2017 - March 2018 (9 months)

Recruited talents and leading other UI and UX Designers. Designed wireframes, prototypes, interfaces, and standard design language.

Web Department Manager

August 2015 - July 2017 (2 years)

Led the Web Department consisting of designers and developers. Day-to-day activities included wireframing, coding, managing projects, and meeting with stakeholders.



Digital Designer

October 2014 - July 2015 (10 months)

Designed marketing/promotion materials. Created illustrations, mobile apps assets, and social media contents.



Senior Graphic Designer

March 2014 - October 2014 (8 months)

Managed project timelines. Led other Graphic Designers (junior to mid). Designed various medias, from websites to packaging.

Industries handled: Automotive, FMCG, Technology.



Senior Graphic Designer

February 2013 - March 2014 (1 year 2 months)

Designed Facebook apps, microsites, social media contents, and advertisement materials.

Industries handled: Education, FMCG, Finance, Media.



Graphic Designer

November 2011 - September 2012 (11 months)

Designed identities, promotion materials, social media contents, and proposals. Managed the website.

Contact

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Personal Information

- Married, 1 daughter
- South Jakarta

Education

Interaction Design Foundation

- User Experience and Interaction Design
2018 - now

Universitas Paramadina

- Bachelor of Arts, Visual Communication Design
2004 - 2011

Certification

Google

- Mobile Sites Certification - Academy for Ads

IBM

- Enterprise Design Thinking Practitioner

Interaction Design Foundation

- Web Design for Usability
- Accessibility: How to Design for All
- Human-Computer Interaction

Tools

- Sketch
- Figma
- Zeplin
- Invision
- Plant
- Abstract
- Jira
- Google Analytics
- Bootstrap
- Slack